**HELLENIC MINISTRY OF CULTURE AND SPORTS**

**GENERAL DIRECTORATE OF ANTIQUITIES AND CULTURAL HERITAGE**

**DIRECTORATE OF ARCHAEOLOGICAL MUSEUMS, EXHBITIONS AND EDUCATIONAL PROGRAMMES**

**DEPARTMENT OF EDUCATIONAL PROGRAMMES AND COMMUNICATION**

**ENVIRONMENT AND CULTURE**

**18 - 21 OCTOBER 2018**

**" Wind's Breath"**

Since 2008, the Department of Educational Programmes and Communication of the Directorate of Archaeological Museums, Exhibitions and Educational Programmes designs and implements the nationwide communication campaign Environment and Culture. The aim of the communication campaign is to promote the natural and cultural wealth of the country and sensitize the citizens for its protection. The promotion of the diachronic bond between the four elements of nature and human thought and creativity constitutes the core of the campaign. In the first two years, thematic actions with the general title «The Tree of Life through Four Seasons» were carried out throughout Greece. In 2010-2011, the campaign «Myriads of Water Voices» was dedicated to the enticing world of water, while in 2012 and 2016, the campaign with the title «Flashing Fire, Source of All Arts – Glorious Stories of Fire» promoted the multi-faceted nature of fire.

In 2018, the cycle of presentations of the four elements of nature concludes with the promotion of the theme «Αir». Air is a basic constituent of atmosphere and it is, therefore, a structural element of nature and life itself. In ancient Greek philosophy, air whose movement generates the winds is one of the fundamental cosmogonic elements. «Wind's Breath» affects human life decisively, as the winds influence everyday life, cult, the arts, sciences and technology directly or indirectly.

Events are talking place between 18th - 21st of October 2018 with the participation of 40 bodies from 30 prefectures of Greece. 63 archaeological sites, museums and monuments presenting a variety of actions such as educational programs for children and families, thematic tours, lectures and presentations, artistic events, visual arts workshops and other performances.

Free admission will be provided to the participants to all sites and public museums.